You are cordially invited:
The Executive Round Table Series: Santa Ana, CA, 7-10 AM, May 8th, 2019

Create a Culture that DELIVERS RESULTS

Made Possible By:
Session Overview

As the pace, complexity and volatility of business continue to increase, companies are facing the challenge of retaining top talent, keeping employees engaged, and developing the next generation of leaders. These challenges are prompting successful organizations to shift from the leader-follower management tactics of the past, to a new leadership model based on a purpose focused culture, values, and distributed responsibility; a model that many employees (particularly your best talent) increasingly demand...just to stick around.

Unfortunately, most companies have simply defaulted into an approach of “more of the same, only faster” management model, actually slowing decision-making, challenging innovation and threatening the very existence of thousands of companies. The gap between truly Elite Organizations and those struggling just to keep up grows wider daily. Most companies don’t understand it, and of those that do, most are unable to bridge the gap.

Join us to discuss simple, common traits shared by elite cultures in sports, the military, science, the arts, and the most successful companies in America. How they achieve buy-in, adapt, demonstrate resilience, collaborate and innovate. We will also explore how you can create these conditions within your organization.
**Format**

This national conversation has engaged thousands of senior executives in sessions from coast to coast. The purpose the series is to understand challenges, share ideas, discuss current findings and offer concrete first steps to create a cultures that DELIVER RESULTS.

Sessions include 8 to 12 senior executives in a 2 1/2 - hour discussion.

Among the issues addressed:

- Influence of outdated management techniques vs. leadership styles that actually drive performance.
- New ‘People’ challenges emerging in a changing world.
- How elite organizations develop increased Trust and Focus prompting members to ‘assume’ accountability and ‘own’ challenges (vs. ‘imposed’ accountability where employees do just enough to keep you off their backs).

Join this facilitated path to address these topics, share your successes and challenges, then connect the dots, and reach your own conclusions.

We also encourage you to also bring key members of your staff to observe the discussion from our gallery.

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All American Leadership Introduction:

A unique team of experienced leaders, investing focused energy and guidance to inspire those we work with, to empower them with the tools they need and challenge them to do great things.

We know what’s required…whether to develop a leader of character, or to build and sustain a high performing culture…because we’ve done it before.

Decades of high performance leadership success:

Service Academy graduates (West Point, Annapolis and Air Force), Navy SEALs, Decorated Combat Commanders, Marines, Aviators, PhD’s, as well as senior business leaders, senior fire service officers, outdoor leadership expedition leaders, and others – men and women who know what it takes to lead and develop leaders in dynamic, complex environments…it’s what we do.
Leadership Development from Leaders who have led:
- Former Deputy Commandant of U.S. Military Academy at West Point
- Former Commandant of The Citadel
- Former Dir. Leadership & Professional Development, U.S. Naval Academy
- Former Chief of National Leadership Training for Air Force ROTC
- Former Commander All SEAL Teams on the East Coast
- Former Air Force Rep. to Secretary of Defense on Ethics and Professionalism
- Former Commander, Naval Special Warfare Center
- Former Commander, Naval Destroyer Squadron
- Global Leadership Expedition Leader (Incl. NASA, Google and 9 of the Top 20 U.S. Bus. Schools)
- Former Fire Chief; Cities of Anaheim, San Diego, Orange County Fire Authority
- Global Executive Search Leader
- Multiple Combat Commanders
- Multiple Recipients of the Legion of Merit
- Multiple Recipients of the Bronze Star for Valor
- Multiple Professors of Leadership
- Multiple Division I Collegiate Athletes

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Facilitator

Rob Nielsen, CEO
All American Leadership

A graduate of the United States Military Academy, Rob is a former scholar-athlete (a boxing champion and All-American water polo player), a scout / attack helicopter pilot and Captain in the Army. In collaboration with the entire All American Leadership Team, he has developed a unique and powerful model for culture and leadership development.

For over three decades, whether as CEO of his own companies, or in working with hundreds of senior leaders (CEO’s, Presidents, Fire Chiefs, etc.) and their teams across the country, Rob and his AAL faculty have repeatedly leveraged this model to accelerate performance and organizational success.

Operating from the belief that the greatest success is achieved by Inspiring, Empowering and Challenging people, Rob and his team integrate their Ethos of Character, Empathy, Trust, Ownership and Learning, to build collaboration and emotional commitment from all stakeholders.
Logistics:

As a respected SoCal business leader, we invite you to take your seat at the table for this invitation only, interactive conversation.

**Date:** May 8th, 2019

**Location:** TechMD

3750 S. Susan Street

Santa Ana, CA 92704

[CLICK HERE TO REGISTER]

**Schedule:**

Light Breakfast: 7:00 AM – 7:30 AM

Round Table Discussion: 7:30 – 10:00 AM
This Experience Is Made Possible By The Orange County Leadership Alliance:

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